

President/CEO & Board Chairman Welcome



The Turlock Chamber of Commerce major objective is being Turlock's number one business resource. Citizens look to the Chamber for the area's economic well-being. That is why we seek to have a major impact on business, the creation of wealth, and future growth of the Greater Turlock Area.

The Chamber has taken an active role in ensuring that growth and economic stability continues in a positive manner, and that Turlock is a desirable and contemporary community in which to raise one's family. This goal is continually being realized through teamwork with community leaders, through the support of area businesses, and through the hard work of volunteers. Our committees, activities and programs create a unique environment that foster both networking and community involvement.

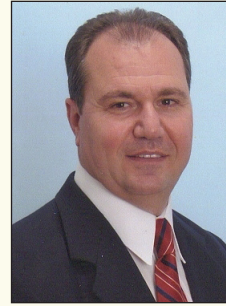
The Chamber has several committees engaged in a diverse range of issues including education, economic development, business resources, governmental affairs, and special activities, as well as other areas of interest. As the voice of business in Turlock, the Chamber's goal is to advocate for our members' best interests and for those of our community.

With over 500 members, the Chamber represents both small and large businesses, retailers, professionals, educators, service providers, governmental entities, manufacturers, non-profit organizations and individuals. The diversity of our membership is reflected in the broad range of initiatives the Chamber takes on each year. As the voice of business in our community, the Chamber's goal is to advocate for the best interests of our members and for what is best for our entire business community.

The Chambers Board of Directors and staff understand that we are in a time of transition and economic upheaval, but we feel that if we work together we will develop energy to reach success. It is important to hear from each of our members on what the chamber can do to assist each of you to meet your needs.

Sincerely,

Sharon Silva
President/CEO



Welcome to the first issue of the Turlock Chamber of Commerce Business News magazine. We hope you will find the magazine interesting and informative.

We are living in challenging times and facing unprecedented events. Our community and country are experiencing economic hardships not seen in over 70 years. Reality is, I think it could have been much worse had it not been for all the federal intervention. Whether it was the correct decision long term remains to be seen.

At the local level, we need to support our businesses, education centers and community projects. The Turlock Chamber of Commerce has been instrumental in advocating a pro-business environment and tackling issues important to the community.

Whether it's the "Try Turlock First" campaign, the Ag Scholarship program, the Central Valley Leadership Summit or any of the many other events that the Chamber provides to the community, the Turlock Chamber of Commerce is here to fulfill the needs of business.

Each of us as a Chamber member is responsible for advocating a positive business environment that translates into a thriving and prosperous community.

I urge you to stay active and participate in meetings, events and business friendly programs offered by the Turlock Chamber of Commerce.

Sincerely,

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Board Chairman