

## Oakdale Chamber Referrals Given For The Month Of September:

Accountant:	3
Airport:	5
Assisted Living and Management Services:	2
Banquet Facility:	7
Better Business Bureau:	2
Chambers of Commerce:	3
Clubs & Organizations:	8
Education:	3
Entertainment:	9
Events:	10
Family Services:	10
Florists:	3
Garbage Collection:	2
General Merchandise Retail:	5
Gift Baskets:	2
Government Agencies & Office:	15
Grocers & Supermarkets:	2
Hotel & Motels:	7
Insurance:	2
Internet Service Providers:	1
Library:	1
Museums:	3
Newspapers:	2
Printers:	4
Real Estate Agents & Brokers:	3
Restaurants:	9
Signs and Graphics:	2
Transportation:	5
Utilities:	5
Youth Theatre:	1

## MIXERS & COFFEE HOURS

Thursday, Nov. 18 Central Valley Collision Center and The Cottonwood Mixer 600 Delano Drive 5 p.m. to 7 p.m.	Thursday, Dec. 9 Friends of Oakdale Heritage Mixer Oakdale Museum and History Center 212 West F Street 5 p.m. to 7 p.m.
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## WEB STATS

In the month of September, there were 1,580 visitors to the Chamber website. Of those visits, 49.81 percent were new visitors and there were 4,642 monthly page views.

What sections of our site are most popular?

No. 1 Events and Visitors	24 percent
No. 2 Business Directory	24 percent
No. 3 Chocolate Festival	20 percent
No. 4 Calendar of Events	20 percent
No. 5 Travel and Tourism	4 percent

Web advertising is available.

For more information, call the Chamber office at 847-2244.

## BOARD OF DIRECTORS

President Steve Knell, Oakdale Irrigation District  
President Elect Douglas Heath, The Garden Gate  
Treasurer vacant  
VP Administration Kim Bukhari, Oak Valley Hospital  
VP Economic Development Jerry Jones, Century 21 M&M  
VP Agriculture, Chris Elswick, Academy Mortgage Corporation  
VP Tourism, Jennifer Marek, The Oakdale Leader  
VP Membership Doug Heath, Garden Gate

Donna Brown, Bank of the West  
Darrin Conrad, Ambassador President  
Glen Flook, Sconza Candy Company  
Elisa Luna, Oak Valley Community Bank  
Rick Smith, Law Office of Frederick W. Smith Jr.  
Dirk Vermeulen, State Farm Insurance & Financial Services  
Lori Vierra, Lori's Creative Framing  
Ed Viohl, Oakdale Saddle Club  
Mike Wright, Ball Metal Food Container LLC.

**Directors-At-Large**  
vacant

## CHAMBER STAFF

Mary Guardiola, Chief Executive Officer  
Dora White, Membership & Tourism Coordinator  
Kellie Yohan, Executive Office Administrator - Events Coordinator

Oakdale Chamber of Commerce & Visitors Bureau  
590 No. Yosemite Ave. • Oakdale, CA 95361  
Email: info@oakdalechamber.com  
www.oakdalechamber.com

## NOVEMBER 2010

Monday, Nov. 1 – City Council, 7 p.m.  
Friday, Nov. 5 – Economic Development, 9 a.m.  
Saturday, Nov. 6 – Chocolate Ball  
Tuesday, Nov. 9 – Ambassadors, 8:45 a.m.  
Tuesday, Nov. 9 – Agriculture, 4 p.m.  
Tuesday, Nov. 9 – Excel Basics Computer Class, 5 p.m. to 9 p.m.  
Thursday, Nov. 11 – Executive Board, 12:30 p.m.  
Thursday, Nov. 11 – Tourism, 4 p.m.  
Monday, Nov. 15 – City Council, 7 p.m.  
Tuesday, Nov. 16 – General Board, 12:30 p.m.  
Thursday, Nov. 18 – Membership, 12:30 p.m.  
Thursday, Nov. 18 – Central Valley Collision Center  
& the Cottonwood Mixer, 5 p.m. to 7 p.m.  
Thursday, Nov. 25 – Thanksgiving holiday  
Saturday, Nov. 27 – Cowboy Christmas

## Oakdale CHAMBER OF COMMERCE CALIFORNIA

## Mission Statement

To unite the business community by enhancing business, tourism and economic growth, while retaining the high quality of life in Oakdale.

### MESSAGE FROM THE PRESIDENT

## Leaders Among The Community

The Chamber's Leadership Class will be concluding their year-long commitment in October with a tour of Tulloch Dam and the OID's tunnel system on the South Main Canal. While I am somewhat biased on the importance of this daylong event, in



**STEVE  
KNELL**

retrospect it is just one part of a yearlong learning tract that educates some of our community's brightest and best citizens. The Leadership Class takes applicants from local business, agriculture, health services, education, cultural/social and the communications sectors; mixes them together; and then educates them on how their inter-relationships make Oakdale the community it is. The purpose of the class is to give a well-rounded

educational and networking experience through a process that will identify and help develop informed, civic-oriented leaders who will help direct the future of Oakdale. It's one of the best educational programs put on by the Chamber. Next year's waiting list is being assembled and we hope to have a great class going into 2011. Call Mary Guardiola at the Chamber if you have an interest or have a young leader you wish to mentor a bit. It's well worth the time

and effort! Speaking of being civic-minded, election time is around the corner. You can always tell it's election time when there's no place to put your yard sale sign. As with all elections, we encourage you to get out and vote. As a Chamber member, we encourage you to research the candidates carefully and vote for those who are business progressive and support the efforts of our business community.

### RENEWALS FOR SEPTEMBER 2010

Aguilera, Lupe Interested Individual  
Century 21 - M&M and Associates  
Columbia College  
Comcast Spotlight  
Community United Methodist Church  
Expo Decor  
Family Support Network - Oak Valley Hospital  
Henderson, Steve/Cromwell & Ney Insurance Agency  
Hiatt Alarm & Sound

Jackson Hewitt Tax Service  
Log Cabin Mini Storage  
Oakdale Leader  
Ross F. Carroll Inc.  
Seeger's Printing  
Tags Consignment Boutique  
The Empty Nest  
Yosemite Farm Credit

## Member Biographies

**Jayne E. Hartley, CPA**  
1214 W. F St. Ste. B 205  
Oakdale, CA 95361  
845-1040  
www.JayneHartleyCPA.com

Jayne E. Hartley, Certified Public Accountant, takes great pleasure announcing the opening of her new firm; with brand new accounting offices in Oakdale and Modesto and is looking forward to serving her clients at both locations as an independent business owner. Hartley has been serving her clients and community in Oakdale since 1988. She was a partner with the firm,

Priest, Amistadi, and Hartley, and now she believes that by offering her services as an independent accountant, she will better serve her clients. She takes pride in offering personalized service to her clients that will generate a better in-depth understanding of their business. Hartley serves her clients with integrity, honesty and diligence, offering a client – accountant relationship to help her clients establish fiscally responsible growth, and by implementing client goals, she will be able to deliver valuable solutions. Open Monday thru Friday. Hartley also has an office in Modesto.



Jayne E. Hartley, CPA receiving her chamber dollar plaque from chamber ambassadors.

PHOTO COURTESY OF THE OAKDALE CHAMBER OF COMMERCE

**Monschein Industries, Inc.**  
6344 Roselle Ave.  
Riverbank, CA 95367  
538-5100  
www.monscheinindustries.com/mission.html

Monschein Industries located in Riverbank, CA is the leading premier cabinet and countertop manufacturer in Northern California. They employ highly skilled craftsmen and the have the most in cutting edge technologies. Monschein Industries offers

the highest quality construction available in the industry. Not only do they cater to builders and contractors but also of utmost importance to them are their distinguished homeowners. Monschein Industries not only offers a premier line of quality-crafted cabinets (in all species of wood and stain colors) they also offer countertop in granite and solid surface and tile. Excellent customer service is their priority.



Michael Monschein pictured receiving his chamber dollar plaque from Chamber CEO Mary Guardiola and ambassadors.

PHOTO COURTESY OF THE OAKDALE CHAMBER OF COMMERCE



Kevin and Nies Tazelaar of the California Gold Olive Oil Company receiving their chamber dollar plaque from Ambassador Bob Stewart.

PHOTO COURTESY OF THE OAKDALE CHAMBER OF COMMERCE

California Gold Olive Oil Co.  
12418 Claribel Road  
Oakdale, CA 95361  
847-1852  
www.californiagoldoliveoil.com

The California Gold Olive Oil Company is a family-owned and operated company striving to make the highest quality fresh, extra virgin olive oil. They sell single variety oils, as well as carefully crafted blends. All of their oils are award-winning. They have olive oil gifts for the holidays, corporate gift giving, or housewarming gifts. A gift of olive oil is always welcomed! Their olive oils can be purchased at the Oakdale Feed & Seed, Ace Grill Store, and Most Wanted Wine Co.



Chris Elswick, owner receiving her chamber dollar plaque from Ambassador Loren Whipple.

PHOTO COURTESY OF THE OAKDALE CHAMBER OF COMMERCE

Events By Elswick  
Oakdale, CA 95361  
679-8375

Events by Elswick specializes in events of all sizes. From a large-scale street festival, to weddings and corporate dinners, all of the organization and contacts necessary to execute a successful event are handled professionally and on time. You can relax and enjoy while Events by Elswick takes care of all the details.