

## Oakdale Chamber Referrals

### Given For The Month Of November:

Amusement & Recreation:	15
Animal Service:	3
Apartments:	5
Attorneys:	9
Banquet Facility & Halls:	15
Cemeteries:	2
Chambers:	3
Clubs & Organizations:	19
Computer-Software & Service:	2
Credit Bureau:	5
Entertainment:	16
Events:	11
Family Services:	18
Florists:	2
Government Agencies and Offices:	12
Hotel & Motels:	15
Junk Removal:	4
Laundromat:	1
Manufacturing Companies:	7
Museums:	0
Newspapers:	3
Park & Recreations:	15
Restaurants:	9
RV Parks:	7
Senior Center:	13
Transportation:	8
Travel Agencies:	1
Utilities:	4

## MIXERS & COFFEE HOURS

Thursday, Jan. 19, 2012 Oakdale Business Center Mixer 142 S. Second Ave. 5 p.m. to 7 p.m.	Thursday, April 12, 2012 Oakdale Cowboy Museum Mixer 355 E. F St. 5 p.m. to 7 p.m.
Thursday, Feb. 16, 2012 Graceful Living at Oakdale Mixer 580 Buckaroo Ct. 5 p.m. to 7 p.m.	Saturday, May 5, 2012 Café Bravo "Cinco De Mayo" Mixer 1275 E. F St. 5 p.m. to 7 p.m.
Thursday, March 15, 2012 Oakdale Chamber St. Patrick's Day Mixer 590 N. Yosemite Ave. 5 p.m. to 7 p.m.	Thursday, June 21, 2012 BNI-Business Networking International-Oakdale Founders Location: TBA 5 p.m. to 7 p.m.

## WEB STATS

In the month of November, there were 1,723 visitors to the Chamber website. Of those visits, 68.37 percent were new visitors and there were 5,400 monthly page views.

What sections of our site are most popular?

No. 1 Calendar of Events	30 percent
No. 2 Chocolate Festival	12 percent
No. 3 Events/Visitors	12 percent
No. 4 Business Directory	11 percent
No. 5 Travel and Tourism	6 percent

Web advertising is available.

For more information, call the Chamber office at 847-2244.

## 2011 BOARD OF DIRECTORS

President Douglas Heath, The Garden Gate  
Parliamentarian Steve Knell, Oakdale Irrigation District  
Treasurer Mike Wright, Ball Metal Food Container LLC.  
Secretary Chris Elswick, Events by Elswick  
VP Administration Elisa Luna, Oak Valley Community Bank  
VP Economic Development Jerry Jones, Century 21 M&M  
VP Agriculture Steve Knell, Oakdale Irrigation District  
VP Tourism, Jennifer Marek, The Oakdale Leader  
VP Membership Dirk Vermeulen,  
State Farm Insurance & Financial Services

Donna M. Brown, Steves Chevrolet  
Darrin Conrad, Ambassador President  
Lester Jenkins, Oakdale Police Department  
Cheryl Koff, Oak Valley Care Center  
Ashley Ruggles, Ball Metal Food Container LLC.  
Rick Smith, Law Office of Frederick W. Smith Jr.  
Lori Vierra, Lori's Creative Framing  
Ed Viohl, Oakdale Saddle Club

### Directors-At-Large

Donna Brown, Bank of the West

## CHAMBER STAFF

Mary Guardiola, Chief Executive Officer  
Dora White, Membership & Tourism Coordinator  
Kellie Yohanan, Executive Office Administrator - Events Coordinator

Oakdale Chamber of Commerce & Visitors Bureau  
590 No. Yosemite Ave. • Oakdale, CA 95361  
Email: info@oakdalechamber.com  
www.oakdalechamber.com

## JANUARY 2012

Tuesday, Jan. 3 — City Council, 7 p.m.  
Wednesday, Jan. 4 — Access Basic Data Management Computer Class, 5 p.m. to 9 p.m.  
Tuesday, Jan. 10 — Ambassadors, 8:45 a.m.  
Tuesday, Jan. 10 — Agriculture, 4 p.m.  
Thursday, Jan. 12 — Executive Board, 12:30 p.m.  
Thursday, Jan. 12 — Tourism, 4 p.m.  
Tuesday, Jan. 17 — City Council, 7 p.m.  
Tuesday, Jan. 17 — General Board, 12:30 p.m.  
Thursday, Jan. 19 — Membership, 12:30 p.m.  
Thursday, Jan. 19 — Oakdale Business Center Mixer, 5 p.m. to 7 p.m.  
Friday, Jan. 20 — 66th Annual Oakdale Chamber of Commerce Awards Banquet, 6 p.m.  
Tuesday, Jan. 24 — Chocolate Festival, 4 p.m.  
Wednesday, Jan. 25 — Mayor State of the City Luncheon, 11 a.m.

# Oakdale

CHAMBER of COMMERCE  
CALIFORNIA

## Mission Statement

To unite the business community by enhancing business, tourism and economic growth, while retaining the high quality of life in Oakdale.

## PRESIDENT'S MESSAGE

### Wrapping Up The Year

Like the saying goes 'time flies when you are having fun' and I have had a great time being the chamber president. This year I have had the pleasure of working with very enthusiastic people who are dedicated to help Oakdale become a better place to work and live. The Chamber CEO, Mary Guardiola and her staff Kellie Yohanan and Dora White put in long hours putting



DOUG HEATH

together events, business assistance, free computer courses, etc. for Oakdale businesses.

I also want to mention the dedication of the executive board and the general board for volunteering their time to help with events like the very successful Oakdale Chocolate Festival, the Home Show, Taste of Oakdale, and Concerts in the Park. We have to say goodbye to some of those board members: Jerry Jones, Century 21 M&M and Associates and V.P. of Economic Development; Cheryl Koff, Oak Valley Care Center; Rick Smith, Law Offices of

Frederick W. Smith and Lori Vierra, Lori's Creative Framing. Thank you for your contributions.

Returning to the chamber board are: Donna Brown, Bank of the West; Kim Bukhari, Oak Valley Hospital District; Jennifer Marek, The Oakdale Leader; and Ed Viohl, Oakdale Saddle Club. Adding to our Board will be: Justin Ribeiro, Stickman Ventures Inc.; Stephanie Jarman, Wells Fargo; Cheryl Barios, AAA; Terri Taylor, Oakdale Joint Unified School District and Matthew Showalter, Fastenal. The board members represent a great talent pool with

varied backgrounds that will surely benefit the Oakdale business community.

Now, I want to thank from the bottom of my heart all the people who supported me during my term as chamber president.

Join us Jan. 20 at 6 p.m. for the 66th Annual Awards Dinner where we will be honoring those nominated by the community for Citizen of the Year, Business of the Year, Community Service, Junior Achievement, Board of Director of the Year and Lifetime Achievement Award.

Tickets are currently available at the chamber office.

## RENEWALS FOR NOVEMBER 2011

Alexandra's Home & Garden  
California Gold Olive Oil Co.  
Century 21 - M&M and Associates  
Clark Pest Control  
Community Hospice, Inc. - The Hope Chest

Frank Clark, Interested Individual  
Jones, Jerry - Century 21 M&M and Associates  
Monica Perrone Landscape Architecture  
Northern Lights  
Seeger's Printing

## Member Biographies

Aaron Rents  
1484 E. F St.  
Oakdale, CA 95361  
(209)845-9203  
www.aarons.com

Aaron's, Inc., the nation's leader in the sales and lease ownership and specialty retailing of residential and office furniture, consumer electronics, home appliances and accessories, has more than 1,800 Company-operated and franchised stores in 48 states and Canada. Founded in 1955 by entrepreneur R. Charles Loudermilk Sr. and headquartered in Atlanta, Aaron's has been publicly traded since 1982. Aaron's is the industry leader in serving the moderate-income customer, offering affordable payment plans, quality merchandise and superior service. Aaron's has been responsible for many of the industry's most successful and innovative marketing, operational and manufacturing programs. At Aaron's customers can count on "A Low Price Guarantee"



A ribbon cutting ceremony at the newly opened Aaron's Inc. was held Saturday, Dec. 3, with Michael Phillips, manager and staff, Oakdale Chamber CEO Mary Guardiola, Board of Directors Ashley Ruggles, Mike Wright, Ambassador Melinda Owen, Oakdale City Councilman Mike Brennan, and Stanislaus County Supervisor, Bill O'Brien.

PHOTO COURTESY OF THE OAKDALE CHAMBER OF COMMERCE

on every item. Being automatically pre-approved; no credit needed and no credit check. The ability to choose your payment terms 6, 12, 18 or 24-month payments. The free-

dom to pay your way - pay monthly or semi-monthly 120 Days, Same as Cash and the Extra discounts, services and benefits with Aaron's ServicePlus.

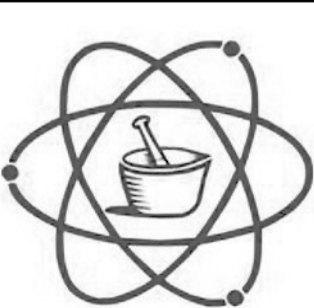


Robert Vargas, owner of Vargas Printing, is pictured receiving his chamber dollar plaque from Chamber Ambassador Don Riise.

PHOTO COURTESY OF THE OAKDALE CHAMBER OF COMMERCE

Vargas Printing  
262 S. Yosemite Ave. Ste. B.  
Oakdale, CA 95361  
(209)848-1634

The Vargas family name has been associated with the print industry since 1987. Today, they are proud to remain a small, customer-focused business that is proud of their reputation for service, quality and integrity. Whatever their customers' print requirements, large or small, they are committed to developing long-term relationships with their customers by offering them the best service possible. They are open from 8 a.m. to 5 p.m.; Monday through Friday.



# River Oak PHARMACY

OAKDALE'S  
INDEPENDENT  
CHOICE

www.RiverOakPharmacy.com

1080 West F St. Suite D

(209)847-2226