

## Oakdale Chamber Referrals Given For The Month Of June:

Air Conditioning:	3
Animal Service:	5
Apartment Rentals:	8
Assisted Living Management Serves:	4
Attorneys:	3
Banquet Facility:	9
Bus-Charter:	6
Clubs & Organizations:	7
Events:	15
Family Services:	10
Florist:	8
Government Agencies & Officials:	10
Health Food Store:	2
Hotels & Motels:	15
Information & Relocation Packets:	9
Junk Removal:	4
Newspapers:	3
RV & Mobile Home Parks:	8
Outside Chambers:	1
Parks & Recreations:	11
Real Estate:	5
Recreation/Railroad:	5
Restaurants:	10
Retail:	2
Recycling Center:	3
Schools:	7
Screen Printing:	3
Senior Services:	8
Swimming Pool Service & Repair:	3
Tire Dealers:	2
Tours:	4
Transportation:	1
Utilities:	5

## MIXERS & COFFEE HOURS

<b>Thursday, July 21</b> Century 21 - M&M and Associates Mixer 1414 E. F Street 5 p.m. to 7 p.m.	<b>Thursday, Sept. 15</b> Premier School & Sports Photography Mixer 213 S. Sierra Ave. 5 p.m. to 7 p.m.
<b>Thursday, Aug. 18</b> Frenze Ristorante Mixer 502 N. Yosemite Ave. 5 p.m. to 7 p.m.	<b>Thursday, Oct. 20</b> Bocelli's Ristorante Mixer 1505 W. F St. 5 p.m. to 7 p.m.

## WEB STATS

In the month of June, there were 2,085 visitors to the Chamber website. Of those visits, 63.74 percent were new visitors and there were 6,278 monthly page views.

What sections of our site are most popular?

No. 1 Events	40 percent
No. 2 Business Directory	15 percent
No. 3 Chocolate Festival	15 percent
No. 4 Travel & Tourism	10 percent
No. 5 Economic Development	6 percent

Web advertising is available.

For more information, call the Chamber office at 847-2244.

## BOARD OF DIRECTORS

President Douglas Heath, The Garden Gate  
Parliamentarian Steve Knell, Oakdale Irrigation District  
Treasurer Mike Wright, Ball Metal Food Container LLC.  
Secretary Chris Elswick, Events by Elswick  
VP Administration Elisa Luna, Oak Valley Community Bank  
VP Economic Development Jerry Jones, Century 21 M&M  
VP Agriculture Steve Knell, Oakdale Irrigation District  
VP Tourism, Jennifer Marek, The Oakdale Leader  
VP Membership Dirk Vermeulen,  
State Farm Insurance & Financial Services

Donna M. Brown, Steves Chevrolet  
Darrin Conrad, Ambassador President  
Glen Flook, Sconza Candy Company  
Lester Jenkins, Oakdale Police Department  
Cheryl Koff, Oak Valley Care Center  
Ashley Ruggles, Ball Metal Food Container LLC.  
Rick Smith, Law Office of Frederick W. Smith Jr.  
Lori Vierra, Lori's Creative Framing  
Ed Viohl, Oakdale Saddle Club

### Directors-At-Large

Donna Brown, Bank of the West

## CHAMBER STAFF

Mary Guardiola, Chief Executive Officer  
Dora White, Membership & Tourism Coordinator  
Kellie Yohanan, Executive Office Administrator - Events Coordinator

Oakdale Chamber of Commerce & Visitors Bureau  
590 No. Yosemite Ave. • Oakdale, CA 95361  
Email: info@oakdalechamber.com  
www.oakdalechamber.com

## AUGUST 2011

Monday, Aug. 1 — City Council, 7 p.m.  
Friday, Aug. 5 — Concerts In The Park, 6:30 p.m.  
Monday, Aug. 8 — Make Your Business More Profitable Workshop,  
8:20 a.m. to 10:30 a.m.  
Tuesday, Aug. 9 — Ambassadors, 8:45 a.m.  
Thursday, Aug. 11 — Executive Board, 12:30 p.m.  
Thursday, Aug. 11 — Tourism, 4 p.m.  
Friday, Aug. 12 — Concerts In The Park, 6:30 p.m.  
Monday Aug. 15 — City Council, 7 p.m.  
Tuesday Aug. 16 — General Board, 12:30 p.m.  
Thursday Aug. 18 — Frenza Ristorante Mixer, 5 p.m. to 7 p.m.  
Friday Aug. 19 — Concerts In The Park, 6:30 p.m.  
Friday Aug. 26 — Concerts In The Park, 6:30 p.m.  
Tuesday Aug. 30 — Taste of Oakdale, 5 p.m. to 8 p.m.

## Oakdale

CHAMBER OF COMMERCE  
CALIFORNIA

## Mission Statement

To unite the business community by enhancing business, tourism and economic growth, while retaining the high quality of life in Oakdale.

## CEO'S MESSAGE

## Chamber Mid Year Review

The mission statement for the Oakdale Chamber of Commerce is: To unite the entire business community by enhancing business, tourism and economic growth, while retaining the high quality of life in Oakdale. The mission statement is always at the top of our mind when discussing current and future projects or event.



MARY GUARDIOLA

As a mid-year review of our 2011 Initiatives: Membership: Increasing Morning Coffee Hours from 2010. So far 2011 we have had 3 hosts and are working on other businesses to take advantage of this opportunity. This is an inexpensive way to show-

case your business to potential clients and reminder for existing clients.

We have a membership retention plan in place for all business members with contact from the first day they join. The membership committee has waived the one time processing fee to all new members from July 1- August 31, saving each business \$30 when they join. Economic Development: Chamber CEO and a City staff person have started dropping by businesses just to say Hi and here are our cards if we can help.

The first day out we saw 16 businesses and 10 of those said business was improving in the past six months. The Chamber is gathering information of what will attract specific businesses to Oakdale.

Website: A new opportunity for

members to advertise is our website as of June 2011. The Chamber website gets 35,000 visits a year, and the advertising is very affordable.

Tourism: Partnered with Sierra Railroad to host a POW WOW FAM trip in May where we hosted 18 international travelers on the Sierra Dinner Train.

These were all groups that schedule tours to the US and were enjoying the heart of the Central Valley. We advertised in the California 2011 Official State Visitors Guide and California Road Trips 2011.

Both of these publications providing us 150+ leads per month from people interested in the Central Valley. And of course, a very successful Oakdale Chocolate Festival bringing over 75,000 patrons to Oakdale for the weekend.

## RENEWALS FOR JUNE 2011

Allstate Workplace Division  
Alpha Numeric Inc.  
Central California Directories  
Dr. A. Lee Scaief  
Events By Elswick  
Oak Valley Optometric  
Gilton Solid Waste Management  
Golden Valley Awards  
Gun Accessory Supply  
Holiday Inn Express  
Jerry's Motel  
Lockford Meat Service

Mid Valley Agricultural Services, Inc.  
Norman Chock MD Inc.  
Oak Valley Hospital District  
Oakdale Equipment Rental  
Oakdale Garage, Inc.  
Pohl Metal Products  
Priest, Amistadi, Creedon CPAs  
Pure Joy Bakery /Lunch Pail  
Rimtrade LLC  
SpecOps Live Play  
State Farm Insurance & Financial Services  
TSM Insurance Agents & Brokers

## MEMBER BIOGRAPHIES



Cory Nunes, owner, receiving his chamber dollar plaque from Ambassador Darrin Conrad.

PHOTO COURTESY OF THE OAKDALE CHAMBER OF COMMERCE

## Norcal Supply Company

5858 Hi-Tech Parkway • Oakdale, CA 95361 • 848-4400

Norcal Supply Company is an industrial safety and janitorial distributor. No matter what industry you work in, Norcal Supply Company is confident that they can provide a variety of quality protection and healthcare products to do your job. When choosing the products they sell, quality comes first. They also understand you the consumer have concerns about comfort and price. At Norcal Supply they have your concerns covered.

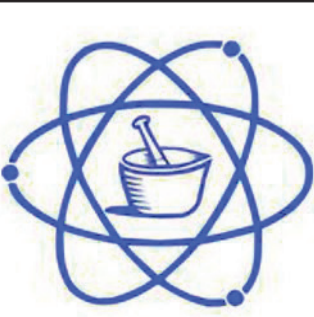
## Taste Of Oakdale New Location

The Oakdale Chamber is presenting their third Annual "Taste of Oakdale" due to the great success of participating vendors and the large volume of patrons that attended last year's event. This year's event is scheduled on Tuesday, Aug. 30, 5 p.m. to 8 p.m. at the Oakdale Community Center 110 S. Second Ave. Oakdale.

Come taste, for a nominal fee, the delectable catering, food, and beverages that Oakdale based businesses, Oakdale Chamber Members, and Oakdale distributors have to offer. We will have American, Mexican, Italian, Deli, Spirits, Microbrews, and Wine for you to taste. There will also be wonderful cooking demonstrations

and great raffle prizes! Tickets on sale, pre-purchase individual \$25, pre-purchase Group (8) - \$180 (\$22.50 each) and individual at the door \$30.

Participant applications are still being accepted. Contact the Chamber 847-2244 or events@oakdalechamber.com for more information.



# River Oak

## PHARMACY

OAKDALE'S  
INDEPENDENT  
CHOICE

www.RiverOakPharmacy.com

1080 West F St. Suite D

(209)847-2226